

# **COOKIES POLICY**

## **Cookies Policy**

Hereby we inform you about the operation of cookies on this website and the purposes for which they are used.

### Cookie generalities:

Cookies are small text strings that the sites visited by the user send to his/her terminal (usually to the browser), where they are stored and then retransmitted to the same sites the next time the same user visits. While browsing a site, the user may also receive cookies on his terminal equipment that are sent by different sites or web servers (so-called "third parties"), on which some elements (such as, for example, images, maps, sounds, specific links to pages of other domains) present on the site he is visiting may reside.

Cookies are used for different purposes: performing computer authentication, session monitoring, storing information on specific configurations concerning users accessing the server, etc.

Two macro-categories are identified: 'technical' and 'profiling' cookies:

#### **a. Technical cookies.**

Technical cookies are those used for the sole purpose of "carrying out the transmission of a communication over an electronic communications network, or to the extent strictly necessary for the provider of an information society service explicitly requested by the subscriber or user to provide such a service".

They are not used for any further purposes and are normally installed directly by the owner or operator of the website. They can be divided into navigation or session cookies, which ensure normal navigation and use of the website (allowing, for example, to make a purchase or authenticate to access restricted areas); analytics cookies, which are assimilated to technical cookies where they are used directly by the website operator to collect information, in aggregate form, on the number of users and on how they visit the website; functionality cookies, which allow the user to navigate according to a series of selected criteria (e.g. language, products selected for purchase) in order to improve the service rendered to the same.

#### **b. Profiling cookies.**

Profiling cookies are aimed at creating user profiles and are used to send advertising messages in line with the preferences expressed by the user while surfing the web. Due to the particular invasiveness that such devices may have in the private sphere of users, European and Italian legislation provides that the user must be adequately informed about the use of such devices and thus express his/her valid consent.

Cookies are generally stored in the file directory of the browser to be read and retransmitted to the person who originally created the cookie on the next visit to the site.

It is possible to view cookies using most text editors simply by clicking on them. In the following links, it is explained how to view cookies within some browsers. Please refer to the cookie information provided by the browser itself, for other browsers or in the case of mobile phones.

Firefox: <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>

Chrome: <https://support.google.com/chrome/bin/answer.py?hl=en&answer=95647&topic=14666&ctx=topic>

### **Use of cookies by the site:**

For the purpose of:

- improve the browsing experience offered by our site to visitors in terms of ease and intuitiveness (e.g. language selection)
- enable the use of multimedia content (e.g. video)

we make use of cookies.

Within this website, third-party cookies such as those related to the integration of youtube videos <https://policies.google.com/privacy> are used.

The organisation may not always be able to control third-party cookies through the website, also taking into account the general functioning of the Internet and websites. This is especially true in cases where the web page contains so-called embedded elements: texts, documents, images or short films that are stored elsewhere, but are displayed on or through our website.

If you detect such a cookie on the website that is not listed above, please let us know. Alternatively, you can contact the relevant third parties directly to ask about the cookies they send, for what purposes, how long they last and how they guarantee your privacy.

### **How to manage cookies on your device**

You can disable, restrict or block the use of cookies by adjusting the settings on your computer via your browser settings. You can also delete all cookies or activate a warning message when cookies are stored.

Browsers use different ways to disable cookies and settings are changed following different procedures, but generally the commands can be found in the Tools or Options menus. The settings must be changed separately in each browser and computer used.

For this purpose, we recommend consulting the Help menu of your browser. It is also possible to delete all cookies already on the computer.

If the blocking of the storage of cookies is set, a proper functioning of the website can no longer be guaranteed, as some functions may not be available.

Blocking cookies does not eliminate advertisements, but they will no longer be personalised.

If you wish to deactivate cookies on a mobile phone/smartphone, please consult the relevant manual for further information.